

American Petroleum Institute

8/15-8/21/16

POLITICAL FILE CHECK LIST

\$2,250.00

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25263123	Changes as of: 8/5/2016 at 2:41 PM	Version: Current State Version 2
CPE: 124/183/1175	Flight: 8/15/16 - 8/21/16	Total \$: \$2,250.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: American Petroleum Institute	Total Spots: 18
1911 NORTH FT MYER DRIVE	Product: API RES	Total CFP: \$0.00
SUITE 400	Agency Order #: 5269637	Total GRP:
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Con Type: POLITICAL/NOTE
Salesperson: ALEXANDRA BRADLEY	Primary Demo: Adults 35+	Separation:
202-955-5342	Assistant: ALEXANDRA BRADLEY	

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/15 - 8/21							Total Spots	Total \$	CPP	GRP
							8/15	8/16	8/17	8/18	8/19	8/20	8/21				
1	Sa 7a-8a [BROOKENDS] Changes: Len from 15 to 15B		Good Morning America	\$75.00	0	15	0	0	0	0	0	2	0	2	\$150.00	\$0.00	0.0
2	Su 7a-8a [BROOKENDS] Changes: Len from 15 to 15B		Good Morning America	\$100.00	0	15	0	0	0	0	0	0	2	2	\$200.00	\$0.00	0.0
3	M-F 5p-5:30p [BROOKENDS] Changes: Len from 15 to 15B		First News at 5PM	\$150.00	0	15	2	2	2	2	2	0	0	10	\$1,500.00	\$0.00	0.0
4	Sa 6p-6:30p [BROOKENDS] Changes: Len from 15 to 15B		Newschannel 20 at 6	\$100.00	0	15	0	0	0	0	0	2	0	2	\$200.00	\$0.00	0.0
5	Su 5:30p-6p [BROOKENDS] Changes: Len from 15 to 15B		Newschannel 20 at 5:30	\$100.00	0	15	0	0	0	0	0	0	2	2	\$200.00	\$0.00	0.0
TOTALS:														18	\$2,250.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25263123	Changes as of: 8/5/2016 at 2:41 PM	Version: Current State Version 2
CPE: 124/183/1175	Flight: 8/15/16 - 8/21/16	Station: WICS
Agency: STRATEGIC MEDIA SERVICES	Advertiser: American Petroleum Institute	Market: Campaign-Springfield-Dt DMA
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Product: API RFS	Office: WASHINGTON
Agency Order #: 5269637	Buyer: Rheault, Ben	Primary Demo: Adults 35+
Salesperson: ALEXANDRA BRADLEY	Con Type: POLITICAL/VOTE	Total Spots: 18
202-955-5342	Assistant: ALEXANDRA BRADLEY	Total CPE: \$0.00
	Separation:	Total GRP:

Special Instructions	
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Competitive Information	
Market Budget:	\$17,308
WICS Share:	13%
Comment:	
WAND:	62%
WCIA:	19%
WRSP:	6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$2,250.00	N/A	0.0
Total	100%	18	\$2,250.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	18	\$2,250.00
Total	18	\$2,250.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	8/8/16 8:00 AM				\$0	\$0
Revision	8/5/16 2:41 PM	ALEXANDRA BRADLEY	Revised		\$0	Changes: Product from RFS to API RFS. Demo Meta to [R16]. Default Spot Length to 15B. User Entered \$ from \$0.00 to \$2,250.00. Comments from to NEW ORDER. PLS CHECK AND CNF. T&R. 5 buylines added or modified.
New	8/5/16 2:40 PM	ALEXANDRA BRADLEY	New	18	\$2,250.00	\$2,250.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS-WICD
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2595769

Schedule Dates 08/15/16-08/21/16
Advertiser American Petroleum Institute (28032)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand 124/183/1175 (852980)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ben, Rheault,
Phone/Fax /
CPE 124/183/1175
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments API RFS
NEW ORDER. PLS CHECK AND CNF. T&R
Alexandra Bradley

Date Entered 08/08/16
Last Modified 08/08/16
Entered By Amanda Painter
CO-OP No
Headline # ECR25263123
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$337.50
Net Total \$1,912.50
Sales Tax

WICS+WICD Combo 100/0 (WICS++)
By Broadcast Month Spots Rate
Aug. 2016 9 \$2,250.00
Grand Total: 9 \$2,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (B/E) (1-0)	08/20/16-08/20/16	4	:15	:15 7A- 8A (CST)							1		1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America [BOOKENDS]	8/8/16
2.0	Normal Line / SPOT (B/E) (2-0)	08/21/16-08/21/16	4	:15	:15 7A- 8A (CST)								1	1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America [BOOKENDS]	8/8/16
3.0	Normal Line / News (B/E) (3-0)	08/15/16-08/15/16	4	:15	:15 5P- 5:30P (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	First News at 5PM [BOOKENDS]	8/8/16
4.0	Normal Line / News (B/E) (3-0)	08/16/16-08/16/16	4	:15	:15 5P- 5:30P (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	First News at 5PM [BOOKENDS]	8/8/16
5.0	Normal Line / News (B/E) (3-0)	08/17/16-08/17/16	4	:15	:15 5P- 5:30P (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	First News at 5PM [BOOKENDS]	8/8/16
6.0	Normal Line / News (B/E) (2-0)	08/18/16-08/18/16	4	:15	:15 5P- 5:30P (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	First News at 5PM [BOOKENDS]	8/8/16
7.0	Normal Line / News (B/E) (3-0)	08/19/16-08/19/16	4	:15	:15 5P- 5:30P (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	First News at 5PM [BOOKENDS]	8/8/16
8.0	Normal Line / News (B/E) (4-0)	08/20/16-08/20/16	3	:15	:15 6P- 6:30P (CST)							1		1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 6 [BOOKENDS]	8/8/16
9.0	Normal Line / News (B/E) (5-0)	08/21/16-08/21/16	3	:15	:15 5:30P- 6P (CST)								1	1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 5:30 [BOOKENDS]	8/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.ne/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Neil Williams**

do hereby request station time concerning the following issue:

renewable fuel standards

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: American Petroleum Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

RFS

I represent that the payment for the above described broadcast time has been furnished by (name and address):

API - 1220 L St NW #900; Washington, DC 20005 202-682-8000

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jack Gerard - President and CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date

Signature

202 337 5700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Jennifer E. Valenti
Printed Name

CSM
Title